

Information

digital data for prepress

Dear Partner,

This information sheet aims to help you to compose or prepare your documents so they can be efficiently integrated into the workflow of our digital prepress. This is the best way to ensure a smooth process that minimizes costs, and to ensure there is no delay in printing your work.

Our profile

We fundamentally work with a Macintosh system (Mac OS X); Windows data can however be processed at little additional cost.

We work mainly with the following programs:

InDesign CS6

QuarkXPress 10

Photoshop CS6

Illustrator CS6

Acrobat und Distiller 10 Pro

If you have questions, please contact our graphics department It will help you to solve problems and provides you with necessary tools

phone: +49 51 51/1 07 37- 0

Perfect PDFs!

Of course we like PDFs best. But not every PDF file is simple to process and straightforward to use. There are some points we have to watch:

Are my **colours** set in the right mode? Any special colours required must be defined.

There must be **crop marks** and **bleed** of at least 3 mm.

Unless agreed otherwise, the pages should be structured as **single pages**, i.e. no spreads, since this simplifies adapting the pages to our print sheets at the CtP stage. The PDF must be **centred** on the page. The correct **page sequence** should also be maintained.

Fonts must be 100% embedded, or converted into **paths** beforehand.

PDF creation

Our Adobe Distiller job options are available to you by e-mail at any time. All important options are preset for you to use Distiller to create PDFs for trouble-free processing.

Data delivery

By email, data carrier or FTP server

(Please request your personal access data)

WeTransfer and Dropbox please with prior announcement

General

There are some things to check when you send us the data for your print work:

Are all the fonts in your document enclosed, or converted into paths?

Are all the illustrations used in the document enclosed?

Are all the images used in the document created in CMYK and not in RGB colour mode?

Do all colour illustrations have a minimum resolution of 300 dpi, and all bitmap images a minimum resolution of 1,200 dpi (in the original size)?

Does the document have a trim of at least 3mm, and do bleed objects extend into the trim area?

Are any special colours correctly named (e.g. HKS or Pantone colours)?

Please also enclose a printout of your data (may be proportionately reduced)